

REUSE: REBOOT CULTURE

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In the current age of remakes, reboots and spin-offs, timeless childhood classics may come back to hit you with a wave of nostalgia at the price of originality.

According to a Northern Arizona University study, people may turn to reboots because they yearn for the past. The familiar plot brings back memories of “better times” such as a carefree childhood. However, the success of reboots due to the appeal of nostalgia discourages the funding of original ideas and limits the amount of resources available to unique projects.

We're losing our culture in the shadow of reboots.

Remakes develop with society, changing outdated comedy to relevant topics and providing new perspectives from established storylines. “A ‘reimagining’ is basically a remake, but with a fancy new hat: Something’s been added to or changed from the original film that alters it in a major way” according to “Vox” about the styles of reboots.

Despite extensive changes, the proliferation of reboots and remakes does not contribute meaning to popular culture that supplements the impact of the original

film. The loss of new ideas and messages leaves the film industry stale with repetition and amplifies the success of original ideas.

Reboots dilute the media market as old films and shows resurface with the same or similar plots, leaving little room for original ideas. Studios may favor the profits of revamping memorable movies, but contribute to a widespread loss of creativity and uniqueness in the process.

(Graphics/Bella Ramirez)

REST IN PEACE STREAMING

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We cut the cable what feels like eons ago, but it seems we are reverting to our old ways.

Four score and not too long ago, cable television (TV) almost suffered extinction at the hands of streaming services. A revolutionary era of having endless channels of live TV, on-demand shows, recordings and so on almost saw the end of its line.

Offering a wide variety of content, these services attracted wide populations, leading people to cut cable wires. Brands began a copycat culture of creating their own streaming services to provide the media they own. Slowly, shows abandoned their original platforms. New streaming services surfaced, and one could no longer find the majority of the shows in any one place.



This erases the original idea of having all of a viewer’s preferred shows in one place. As people begin to realize they need more than one subscription, costs add up and it becomes harder to keep up with different accounts. Numerous subscriptions could rack up monthly fees higher than that of cable. A household with a variety of preferences would need more than one streaming platform, and one would still not get all of the channels cable offers.

The once heavenly idea of convenience in streaming TV has ceased to exist. If cable is an all-in-one alternative to multiple streaming services, then it’s only logical to choose the better option.